Heat up your Summer Sales!

Marlboro Menthol, Buy One Get One FREE!

Display Dimensions:

- Width: 11&1/8"
- Height: 20&3/4"
- Depth: 7&1/2"

- 20 Deal Counter Display (40 Back-up Deals)
- Exciting Point of Sale to Announce the Offer to Your Customers
- Marlboro Country Store Catalogs and Take One Box
- Customer Bounce Back Offer

Promotion Dates: July 18 to September 2, 1994

PLACEMENT CALENDER

	Sun	Mon	Tue	Wed	Thur	Fri	Sat
July	17	18	19	20	21	22	23
	24	25	26	27	28	29	30
	31						
August		1	2	3	4	5	6
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
	28	29	30	31	1	2	

PROMOTION AGREEMENT

Promotion materials delivery date _____

Product delivery date _____

Placement dates _____

Display position _____
(counter, floor, etc.)

Display placed by _____
(SR, Store Personnel)

Authorized signature: _____

Source: https://www.industrydocuments.ucsf.edu/docs/xbvc0000
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